BusinessLine



Ecotourism project set up at Purulia

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Priya Entertainments Pvt Ltd has set up an ecotourism project at Khairabera, foothills of Baghmundi, in Purulia district of West Bengal.

The adventure camp is located 300 km from the city.

Bookings for luxury tents, individual cottages and camping tents can be made through the website, www.ecoadventureresorts.net.

"Efforts have been made to make the land suitable for trees as diverse as pomengrate, lemon, java apple, Indian blackberry, Indian bay leaf, and many more varieties," Arijit Dutta, Managing Director, Priya Entertainments, said in a release.

"Our aim was to promote the rich culture, natural beauty and heritage of the district of Purulia among tourists," he added.

Khairabera Eco Adventure Camp has already seen "huge interest among nature lovers and there has been a huge volume of tourist traffic," the company claimed in its release.