ECO
ADVENTURE RESORTS

Sitting in nature's lap

Taking a step ahead in making tourism more sustainable, an ecotourism hub has been set up at Khairabera, foothills of Baghmundi, by the bioscope brand Priya Entertainments Pvt Ltd (PEPL) to grant nature lovers an experience "far from the madding crowd", in the lap of nature.

A 67 km drive from Purulia town, Khairabera Eco Adventure Camp is on the fringes of Baghmundi. PEPL unveiled its eco tourism project/website during a programme at The Vault, Priya Cinema, on Monday amidst the presence of member of Parliament, Dev, and Sabyasachi Chakraborty, more popularly known as Feluda besides avid wild life enthusiasts along with the mentor of this project Arijit Dutta, managing director of Priya Entertainments Pvt Ltd. The bookings for the resort begin from the first week of September, Subhojit Roy with the PEPL group said.

The bookings for the accommodation of luxury tents, individual cottages and camping tents can be made on their website, www.ecoadventureresorts.net. "The eco resort located at Khairabera, Purulia was rocky and devoid of any greenery when the project took off in the Ayodhya foothills. Tireless efforts have helped develop the land now

suitable for trees as diverse as Pomengrate, Lemon, Java Apple, Indian blackberry, Indian Bay Leaf, Casuarina, Orange Jasmine, Cinnamom, Grapefruit, Lime and many more varieties." Arijit Dutta said. "Our aim was to promote the rich culture, natural beauty and heritage of the district of Purulia among tourists," he added.

The tourists will experience the serenity of this eco-friendly habitat. "We want the tourists to take part in nature walk that will be organised here with chances of sighting wildlife animals," Roy said. A strict set of Do&'s & Dont&'s for the visitors have been set up and they are expected to keep the place litter free, pollution free and also free of noise pollution and follow guidelines towards making contacts with local population, wild life and also ensure personal safety.